



Suggestions for a Successful Campaign

- Select a suitable timeframe on the calendar for your church's campaign. Many churches choose to host their efforts around Sanctity of Human Life Sunday (SOHL, the closest Sunday to January 22), between Mother's Day and Father's Day, or during Respect Life Month in October.
- Generate awareness and enthusiasm! Make announcements, organize a friendly competition among small groups, and share updates about the campaign on your church's social media platforms.
- Distribute bottles after church services each week throughout your campaign. This method is the most effective way to foster engagement and excitement within the congregation.
- Include information about bottle pick-up and return in church flyers, bulletins, and/or e-newsletters. You can download verbiage for bulletins, etc. from ahcfriends.org/baby-bottle-campaign/
- Provide reminders from the podium. The aim is to ensure the bottles are returned promptly, before the initial excitement diminishes!
- Establish a designated, secure area for returning filled bottles. Make it convenient for individuals to return their bottles. Contact A Hope Center at 260-422-3544 when you are ready for a pick-up or drop them off at our Hobson Road location.